



APRIL 28-29, 2017  
PANAMA CITY BEACH, FL

WWW.SPRINGJAMPKB.COM

**Non-Food Vendor Application**

Aaron Bessant Park

Panama City Beach, FL

April 28 & 29, 2017

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

E-mail: \_\_\_\_\_

Alternate E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_ Alternate Phone: \_\_\_\_\_

Please specify the types of products that you sell:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Booth Size Required: \_\_\_\_\_

**\*\*\*Be sure to account for all trailer tongues and ramps. Your vending space will touch adjacent vending spaces. Initial \_\_\_\_\_**

Do you require electricity for your location? YES / NO

**\*\*\* Vendors using electricity must bring 100 feet of extension cord. Initial \_\_\_\_\_**

Do you require Pepsi SpringJam to place a tent for your location? YES / NO

**\*\*\*NOTE – Please note on the details page that electricity and tent rentals incur additional costs.**



Application Deadline is March 31, 2017. Submitting an application **DOES NOT** guarantee acceptance for Pepsi SpringJam 2017. **Late Registration is additional \$150.00.** Upon acceptance of your application, **full payment is due immediately to guarantee spot.** Payment must be made in CASH, CREDIT CARD (3.5% service charge) or CERTIFIED CHECK (no personal checks, no exceptions). ALL checks should be made out to Panama City Beach CVB.

**Non-Food Vendor Rules / Regulations / Pricing**

**Vendor Hours:**

Wednesday, April 26, 2017	4:00 PM - 8:00 PM	Vendor Check In and Set Up
Thursday, April 27, 2017	9:00 AM - 8:00 PM	Vendor Check In and Set Up
Friday, April 28, 2017	8:00 AM - 11:00 AM	Vendor Check In and Set Up
<b>***All vendors are required to be set up by 11:00 AM on Friday April 28, 2017.</b>		
Friday, April 28, 2017	1:30 PM - 10:00 PM	Event hours
Saturday, April 29, 2017	1:30 PM - 10:00 PM	Event hours

\*\*\*All vendor vehicles are required to be outside of the festival grounds by 11:00 AM on each day and CANNOT return inside the festival grounds until the grounds are closed to patrons for that day.

**Fees:**

- \$300.00 for a 10'X10' space inside the main festival grounds\*
- \$600.00 for a 10'X20' space inside the main festival grounds\*
- \$1200.00 for a 20'X20' space inside the main festival grounds\*
- \*Includes 110 power hook up, vendor must bring 100 feet of extension cord
- Additional Power fees are as follows:
  - 30 Amp = \$200.00
  - 50 Amp = \$275.00
- Tent fees are as follows:
  - 10'X10' = \$175.00 (with side walls add \$60)
  - 10'X20' = \$305.00 (with side walls add \$90)
  - 20'X20' = \$350.00 (with side walls add \$120)
- Additional Items
  - Large LED Light = \$50.00
  - Small Light = \$20.00
  - 8 FT Table = \$10.00
  - Chair = \$2.50



**Vendor Passes:**

Included in a 10'X10' paid vending space fee are TWO (2) 3-Day Vendor Passes and TWO (2) Vendor Parking Passes. Up to FOUR (4) additional vendor passes may be purchased at \$69 each (plus tax and fees).

Included in a 20'X20' paid vending space fee are SIX (6) 3-Day Vendor Passes and SIX (6) Vendor Parking Passes. Up to EIGHT (8) additional vendor passes may be purchased at \$69 each (plus tax and fees).

**Insurance Requirements:**

Each vendor is required to furnish R&M Entertainment, LLC with a certificate of insurance with proof of coverage at a minimum of \$1,000,000 combined single limit general liability coverage naming R&M Entertainment, LLC and Panama City Beach CVB as additional insured.

Proof of Insurance is required by **April 7, 2017**. Failure to provide proof of insurance will result in a 100% loss of application fee and no admittance into the event.

**Vendor Load In:**

**Vendors will be assigned a specific space at the event as selected by festival management.** Vendors have the ability to load in starting on Wednesday, April 26, 2017, at 4 PM. All vendors must be set up by 11 AM on Friday, April 28, 2017. All vendor vehicles must be in the vendor parking lot by that time and cleared from the festival grounds. Any vehicle that is inside the festival grounds at that time or parked anywhere other than the designated vendor parking area will be towed at the vendor's expense. Overnight security will be provided on Tuesday and Wednesday night in the park. Vendors are not allowed to have golf cart/gator/four wheelers or like vehicles inside the festival grounds after 1:00 PM on any day during the event.



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**Additional Rules and Regulations:**

- R&M Entertainment, LLC will be limiting the number of like vendors to **TWO (2)**. **VENDOR SELECTION WILL BE ON A FIRST COME FIRST SERVE BASIS.**
  - o **VENDORS MAY ONLY SELL ITEMS LISTED ON THEIR APPLICATION**
  - o **PRODUCT EXCLUSIVITY IS AVAILABLE – TO INQUIRE PLEASE EMAIL AT [vendor@springjampcb.com](mailto:vendor@springjampcb.com)**
- No vendor roaming unless approved, in advance, by R&M Entertainment, LLC.
- **ANY VENDOR FOUND ROAMING WITHOUT PERMISSION IS GROUNDS FOR EVICTION FROM THE EVENT WITH NO REFUND.**
- **NO VENDORS ARE ALLOWED TO CARRY IN ANY COOLERS OR BEVERAGES.**
- No vendor is allowed use of the name Pepsi SpringJam, Pepsi SpringJam 2017, R&M Entertainment, LLC or any likeness. **THIS IS STRICTLY PROHIBITED.** This includes, but is not limited to, t-shirts, signs, hats, printed materials, etc.
- **ANY VENDOR CAUGHT CONSUMING OR SELLING ALCOHOL IS GROUNDS FOR EVICTION WITH NO REFUND.**
- Vendors must follow all city, county, state and federal laws to include any licenses or permits needed to operate during the event.
- Vendors and staff are **NOT ALLOWED** to set up chairs in the concert area prior to gates opening. We will also not allow you to set your chairs up and leave them unattended for a later use. **Chairs left in the concert areas will be removed by the event staff and not returned.**
- Applications do not guarantee acceptance into the event. If you are approved you will receive a confirmation email. Once R&M Entertainment, LLC has received your payment you will get another confirmation email. Until that confirmation, you are not part of the event. Under no circumstances are you allowed access into the event without this confirmation.
- **IN ANY CASE THAT AN EVICTION OCCURS, Panama City Beach CVB, WILL RETAIN 100% OF ALL FEES. NO MONEY IS REFUNDABLE.**
- **Vendors are not allowed to sell any guns, knives, or weapons of any sort.**
- **Nothing is allowed to be given away as an inducement to patrons without prior written approval from R&M Entertainment, LLC.**

By signing below, I certify that I have read, understand and comply to agree with all rules and regulations of Pepsi SpringJam 2017

Signature: \_\_\_\_\_ Date: \_\_\_\_\_